

[mrwilson@usc.edu](mailto:mrwilson@usc.edu)

## **SUMMARY OF QUALIFICATIONS**

Substantial experience in higher and secondary education administration including grants management, student and academic affairs, curriculum development, program development and management, articulation and student support services; extensive experience in teaching at the undergraduate and graduate level in the areas of research, statistics, program evaluation, practice and social policy, as well as field education; extensive training and knowledge in the areas clinical social work, program development, emotional and psychological education models, diversity training and community outreach; focused skills in program and community evaluation, grant development and writing, professional development training and presentations, and public relations.

## **EDUCATION**

### **UNIVERSITY OF SOUTHERN CALIFORNIA GRADUATE SCHOOL**

Los Angeles, CA

Ph.D., Social Work, June 1995; Emphasis: Clinical Social Work

Dissertation: Juvenile and Gang Delinquency Causation: A Structural Equation Model

### **UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF SOCIAL WORK**

Los Angeles, CA

Master of Social Work, May 1987 Concentration: Mental Health

### **UNIVERSITY OF SOUTHERN CALIFORNIA**

Los Angeles, CA

Bachelor of Arts, Sociology, May 1985 Emphasis: Criminology and Deviance

## **EMPLOYMENT**

7/2007 – present

### **LOS ANGELES TRADE-TECHNICAL COLLEGE, Los Angeles, CA**

#### Director , Workforce Education Programs and Grants

Develop workforce development training and educational programs to meet the needs of the emerging economy. Responsible for grant writing and management, curriculum development, industry partnerships and special projects.

#### SFP Director

Manage and assist with federal grant program (Tech Prep, see below) and other Specially Funded Projects including LA Global, LA BUILDS, CTE Collaborative and CAA programs. Provide broad assistance with grant writing and grant management as needed.

1997 to present

### **WRITE ON THE MONEY GRANT WRITING, PROGRAM EVALUATION AND**

**CONSULTING, Alhambra, CA**

Executive Director

Provide professional consultation, program evaluation and grant-writing services to secondary and post-secondary schools, programs and non-profit organizations. Consult in all aspects of program development and evaluation, including comprehensive needs assessments, process and summative evaluations and statistical analysis. Assist in developing program strategies, data collection systems, long-term and short-term outcome and process goals and preparation of written summaries for public relations and fundraising purposes. Provide full service grant writing and editing services for private foundation, state and federal grant proposals.

1992 – present

**WILSON CONSULTING, Alhambra, CA**

Therapist, Seminar Leader and Research Consultant

Provide individual, family and couples counseling, specializing in family dysfunction, parenting issues, juvenile delinquency/misconduct, pre-marital education and counseling, sexual enhancement/sexual dysfunction, self-enhancement/personal development and family life-span development. Conduct seminars on numerous topics with a focus on marital and parent enhancement, organizational development and functioning, treatment models to address various issues, and self-development, efficacy and esteem.

2/1996 to present

**HEALTHY BEGINNINGS, Temple City, California**

Executive Director of Curriculum and Executive Director of Development

As Executive Director of Curriculum, responsible for the development of all nutritional education curricula for children, parents and day care staff. Train and supervise all staff and facilitators in course content, pedagogical strategies and curriculum delivery. Plan and implement professional development and staff training programs. Also responsible for comprehensive empirical program evaluation research, newsletter production and special projects. Assisted with completion of non-profit State and Federal 501(c) (3) paperwork. As Executive Director of Development, responsible for all aspects of development and fundraising including the management of annual campaigns, grant writing and monitoring, donor coordination and planning and implementing all fundraising events.

9/1989 to present

**UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF SOCIAL WORK, Los Angeles, California**

Adjunct Associate Professor

Research Sequence Chair – 2006 to 2008

Field Instructor – 1993-1995 and 2008 to present

Faculty Advisor for Black Social Work Caucus – 2003 to present

Virtual AcademicCenter Faculty Lead for SOWK 562 – 2010 to present

**Courses taught:**

SOWK 665 Program Development and Grant Writing and Consulting (Summer 2006)

Course covers advanced program planning and development, grant seeking, grant writing and grant management skills that are generalized to any setting and relevant to direct and macro practice expertise.

SOWK 503 Human Behavior in the Social Environment I (Fall 2006)  
This course is the first of a two-course sequence covering foundation content on Human Behavior in the Social Environment necessary to practice all methods of social work. This first course builds on a liberal arts perspective drawing from content in a variety of relevant disciplines, including sociology, psychology, biology, nursing and medicine, gender/ethnic studies, and education.

SOWK 533 An Historical and Analytical Perspective on American Social Welfare Policy (Fall 1992,1993, 1996, 1997, 2002)  
Course provides a general introduction to the development of the American social welfare system and its structure. Strong emphasis on social injustice and structural inequity.

SOWK 535 Structure and Operation of Current American Social Welfare Programs (Spring 1997)  
Course designed to provide an overview of social policy formation and advocacy from a theoretical and practical perspective in terms of contemporary social issues.

SOWK 562 Social Work Research Methods (Spring 1993, 1994, 1995, 1997, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011; Summer 2004, 2005, 2006, 2007, 2008, 2009 & 2010)  
Course designed to provide an introduction to empirical research methods and to produce an appreciation of the research process.

SOWK 624 Social Work Research for Evaluation of Practice with Children and Families (Fall 1995, 1997, 1998, 1999, 2003)  
Course designed to expand the knowledge of the first year research course and to provide an opportunity to apply that knowledge to the study and evaluation of services to children and families.

SOWK 650 Clinical Practice with Families and Children (Spring 1999)  
The focus of attention in this course is to deepen and broaden the practice knowledge and skills in assessment and treatment with families and children.

SOWK 200 Inequality in American Political and Social Policy (Fall 1999, 2000, 2001, 2003, 2004, 2006, 2007 and 2008)  
This undergraduate course is organized chronologically around a perspective that acknowledges the diversity of the American population in terms of a variety of groups that experience inequality in status and opportunity.

SOWK 635 Social Policy: Issues in Mental Health (Spring 2000)  
The course builds upon the first year social welfare policy courses, emphasizing the history and philosophy of social policy, policy analysis, and policy practice in the context of mental health.

SOWK 625 Evaluation of Research: Mental Health Settings (Spring 2004, 2006, Fall 2007& 2009)  
This course focuses upon application of the scientific research concepts introduced in the introductory research course (SW562) to three areas of

social work practice: the evaluation of clinical practice, program evaluation and critique of the research literature with a view to developing and updating evidence based practice guidelines.

SOWK 627 Evaluation of Research: Industrial/Occupational Social Work (Spring 2001)

This course equips students to evaluate the effectiveness of professional social work practice in industrial and occupational settings, especially as it relates to the grant writing process.

SOWK 626 Research and Evaluation of Programs in Health Settings (Spring 2001, 2002 & 2005)

This course prepares students to utilize and understand empirical research and to evaluate the effectiveness of social work practice in health settings.

SOWK 629 Evaluation Research: Community Organization, Planning and Administration (Fall 2007, 2009 & 2010)

This core course is designed to equip students with the advanced research skills necessary to systematically develop, implement and evaluate educational, advocacy and social service programs, services and interventions within a community organization, planning and administration (COPA) framework.

SOWK 303 Crisis in Human Development (Spring 2004 & 2005)

The course covers human development from an ecosystems perspective and introduces students to the basic concepts of social work intervention and theoretical perspectives.

SOWK 502 Integrated Seminar (Fall 1989 & Spring 1990)

Integrated material from first year MSW classes. Seminar addressed transitional issues regarding adjustment to graduate school, study skills, graduate level writing and strategies to master course content.

11/2001 to 6/2007

**LOS ANGELES COMMUNITY COLLEGE DISTRICT**, Los Angeles, CA  
Tech Prep Director

Manage federally funded program to develop, implement and coordinate program articulation agreements between Los Angeles City College, Los Angeles Trade-Technical College and local high schools. Responsible for preparation and submission of Federal and State grant applications, reports and budget documents and program evaluation. Work with community college and high school faculty to establish and enrich collaborative partnerships, develop comprehensive curriculum models, and manage outreach, recruitment and program success for a diverse student population. Also manage student academic support services for the programs including orientation, retention, intervention and other support services. Developed the curriculum and taught a career skills education courses for secondary and community college students to supplement the existing career skills courses. Responsible for the development of all recruitment and program materials including the Articulation Manual, student and parent handbooks, Tech Prep Catalog, program and career pathway brochures and the Tech Prep website.

1/2001 to 11/2001

**UNIVERSITY OF SOUTHERN CALIFORNIA CENTER FOR ACADEMIC SUPPORT**, Los Angeles, California

Director of Academic Success Programs

Developed and coordinated all aspects of student support and retention programs for a diverse population of low-income undergraduate students from the community enrolled at the University. Primary responsibilities included program development, grant seeking and coordination, academic counseling and advisement, staff training and supervision, budgetary oversight, research and data analysis and all other aspects of program administration.

1/1998 to 12/2000

**UNIVERSITY OF SOUTHERN CALIFORNIA NEIGHBORHOOD ACADEMIC INITIATIVE**, Los Angeles, California

Director of Academic and Support Services

Coordinated all aspects of the Neighborhood Academic Initiative (NAI) programs including the USC Pre-College Enrichment Academy, USC Family Development Institute, Counseling and Crisis Intervention Component, Research and Evaluation, Retention Program and Community Outreach. NAI provided academic enrichment services to prepare low-income minority students for college. This complex position included all facets of program development and management including staff recruitment and supervision, fundraising and grant management, budget oversight, community relations, administrative tasks and the provision of direct services to children and families. Supervised a staff of fifteen academic counselors, ten middle and high school teachers and six administrative staff members. Also served as Director of the Family Development Institute from 1997 to 2000.

**Projects and Achievements**

Wrote several successful grant proposals. Developed a database of private foundations with funding priorities related to the goals of the organization.

Contributed substantially to final reports for foundations by providing data analysis, narrative program descriptions and budgetary summaries. Several reports resulted in continued funding of programs.

Completed a comprehensive internal program evaluation submitted to a panel of University program auditors.

Compiled, analyzed and summarized data from student exit interviews, test scores, grades, parent surveys and other data sources for internal program evaluation, grants and media.

10/1992 to 12/1997

**UNIVERSITY OF SOUTHERN CALIFORNIA NEIGHBORHOOD ACADEMIC INITIATIVE**, Los Angeles, CA

Coordinator, Counseling and Crisis Intervention Component

Provided direct individual, group and family counseling to scholars and their families. Developed and coordinated the program and provided supervision for ten Academic Counselors and nine graduate student interns.

**Projects and Achievements**

Assisted in the development of the Counseling and Crisis Intervention

Component. Developed all communication and documentation systems to record and chart the services delivered. Developed psycho-educational group counseling curricula for all USC Pre-College Enrichment Academy scholars and their families. Produced an in-depth training manual for Academic Counselors.

Supervised nine USC School of Social Work MSW interns; provided individual and group supervision and monitored all aspects of the learning contract.

Planned and Developed the Retention Component. The Retention Component was designed to address the needs of the NAI graduates as they entered college at USC or another institution of higher learning. Participated in extensive collaboration with the USC Center for Academic Support in the development of the transition program, professional development of the staff and implementation of the program.

10/1988 to 7/1994

**EL NIDO SERVICES**, Compton and Carson, California

Therapist

Provided individual and family treatment and case management for children and their families; primary population was delinquent and gang-involved youth. Also provided group counseling in junior and senior high school settings.

**Projects and Achievements**

Developed and implemented a program evaluation for each program year; task included data collection and management, administering and scoring clinical scales and measurements, and statistical analysis of all data.

Prepared and presented various seminars to community-based agencies. Topics included the sociology of gang behavior, treating gang delinquents, and parent enhancement and education. Involved with Community Advisory Board and SARB (School Attendance Review Board).

Developed and implemented a parent education and enhancement program for parents of delinquent and gang-involved youth.

Worked as a preceptor for UCLA School of Social Welfare intern and a clinical supervisor for MFCC intern.

Assisted in fundraising through presentations at City Council meetings and various foundation luncheons, meetings and events.

8/1992 to 6/1994

**CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA**

Instructor

Courses taught:

SW 460, SW 461, SW 462 - Research Methods in Social Work. Three quarter sequence (Fall 1992 & 1993, Winter 1992 & 1993, Spring 1993 & 1994)

The three-quarter sequence of courses provided an in-depth research and statistics course that covered all aspects of research consumption and application.

SW 435 Social Welfare Policy & Issues (Spring 1993 & 1994)

This course focused on historical and contemporary policy issues.

## **PUBLICATIONS**

Wilson, Marcia. Tech Prep Articulation Handbook, Los Angeles Community College District publication, updated in 2008.

Sullivan, R. and Wilson, M. "Getting There from Here: A New Perspective in Juvenile Delinquency Theory," *Journal of Adolescence*. 1995. Spring, Vol. 30(117): 1-17.

Wilson, Marcia. Juvenile and Gang Delinquency Causation: A Structural Equation Model. Dissertation. University of Southern California Graduate School, 1995.

"Law Related Education for Pregnant and Parenting Teens: A Comprehensive Three-Year Program Evaluation" published for Phi Alpha Delta Law Fraternity, Inc. June 1998.

## **PROFESSIONAL CONSULTATION & APPEARANCES**

### **RECENT APPEARANCES AND SEMINARS**

**Los Angeles Trade-Technical College VTEA Professional development Series, "Grant Writing and Development: A Three Day Training",** June 2010.

**14<sup>th</sup> Annual educating for Careers Conference, "OMG GIS is Here! Why Not at your School,"** February 2009.

**13<sup>th</sup> Annual Educating for Careers Conference, "LA MEDiA Film Mobile: An Innovative, Interactive, Imaginative Multimedia Project,"** February 26, 2008.

**12<sup>th</sup> Annual Educating for Careers Conference, "Partnerships on Paper and in Practice: A Successful Articulation Process,"** February 6, 2006.

**Home Economics Careers and Technology Leadership & Management Conference, "Rigor and Relevance in Fashion and Hospitality Careers,"** August, 2006.

**ACSA/CCSESA Summer School to Career Academy, San Diego, CA**  
"Fashion Fervor : A Successful High School/Community College Program Articulation Agreement," June, 2005.

**Emery Park School, Alhambra, CA**  
"Educational Testing: Putting the STAR Report in Context," September 23, 2004 and October 2, 2007.

**The Ninth Annual ACSA/CCSESA School-to-Career Academy**  
Costa Mesa, CA.

“From Health Academy to Healthy Community: Our Journey,” June 24, 2004.

**California Partnership Academies 16<sup>th</sup> Annual Conference,**  
Costa Mesa, CA

“Successful Partnerships Between Public Education and Community-Based Organizations,” March 2004.

**Los Angeles Orange County Regional Consortium Leaders in Workforce Development Seminar,** Cerritos, CA

“Program Articulation Agreements: Model Policy and Procedures,” February, 2004 and 2008.

**The National Conference for Community and Justice,** New York, NY

“Intergeneration Perspectives on Inter-group Relations in 21<sup>st</sup> Century America,” Panelist, January 2000.

**ConnectED 2000: Engaging A Nation, National Conference,** San Diego, CA

Roundtable Discussion Leader, “Psycho-Emotional Education: A Key Component to College Enrichment and Retention Programs,” January 2000.

**New Directions for Youth, Van Nuys, CA**

“Integrated Theories for the Treatment of Delinquent and At-Risk Youth,” March 2003 and June 2006.

**USC Rossier School of Education National Conference,** Los Angeles, CA

Panelist, “Cultural Identity: Can You Take It With You?” June 2000.

**USC Rossier School of Education National Conference,** Los Angeles, CA

Panelist, “Best Practices and Strategies for Preparation and Retention of First-Generation, Low Income and Minority Students,” June 2000.

**USC NAI Family Development Institute,** Los Angeles, CA

Seminar Presenter, 1992 - 2006

Presented seminars to large audiences of parents and students on numerous topics relating to emotional health and welfare of the family.

Sample of Titles (not an exhaustive list):

“First Generation College Students: Challenges and Strengths”

"Adolescent Development"

"Conflict Resolution for the Family"

“Preventing Delinquent Behavior in Adolescents”

"Letting Go: Successful Launching of Your Adult Children"

"Adult Sexuality: Breaking the Barriers"

"Communicating with Your Children about Sex"

"Adolescent Subcultures: Fashion, Music, Myths and Fears"

"Creating a Positive Emotional Environment in the Home"

"Creating a Positive Learning Environment in the Home"

“Standardized Testing: What does it all mean?”

"Systems Theory: Why We All Matter"

“Substance Abuse in the Home: Affects on Educational Success”

"Adult Self-Development: It's Never too Late to Grow”

“Cultural and Gender Issues in Education”



## **PROFESSIONAL CONSULTATION & EVALUATIONS**

### **USC Headstart**

Los Angeles, CA

Community Evaluation, 2004

Completed the federally mandated evaluation of the community surrounding the USC Headstart programs. Collected data on numerous aspects of the community including community health and welfare, education, child care availability, existence and quality of related resources in the community, demographics and other variables of interest to the client.

### **Academic and Community Advancement Foundation,**

North Hollywood, CA

Program Evaluator, 1997- present

Completed a comprehensive program evaluation for Century L.I.F.T. Tutorial Program. Similar evaluation was successfully completed in the 1997 - 1998 academic year. Program evaluation included development of an experimental design, data collection, statistical analysis and preparation of final report.

### **Academic and Community Advancement Foundation,**

North Hollywood, CA

Trainer, 1997 - present

Conduct teacher, parent and administrator training on aspects of program development related to educational counseling including teacher self-development, curriculum development counseling strategies, psychological and emotional education, discipline and behavior management, diversity issues, parental involvement, case management and student self-development activities.

### **Foshay Learning Center Health Academy Curriculum Advisory Board,**

Los Angeles, CA

Member, 1997 - present

Provide advice and consultation regarding implementation of Health Academy curriculum, mentorship program and overall implementation of Academy goals; taught courses in the program on Systems Theory, Juvenile Delinquency Prevention, Human Sexuality and Careers in the Mental Health Field.

### **Phi Alpha Delta Law Fraternity Juvenile Justice Program, Los Angeles,**

CA

Program Evaluator, 1997 - 1999

Completed a comprehensive program evaluation and six-month follow-up study of a law-related educational program for pregnant and parenting teens. Evaluation included development of measurement instruments, data collection, statistical analysis, and preparation of final report and promotional video.

### **ABC School District Healthy Start Program, Cerritos, CA**

Grant Writer, 1996 - 2001

Provided grant-writing assistance for federal and state partnership grants with Hawaiian Gardens Coalition for Youth and the ABC School District. Grant writing included program development consultation and compliance with all

required protocols and submissions.

**Kaiser Permanente Watts Counseling Center**, Los Angeles, CA  
Consultant, 1989 - present  
Provided in-service training sessions to social work and psychology interns;  
areas included Gangs and Gang Awareness and Parent Education.

## **MEMBERSHIPS AND ASSOCIATIONS**

### **PTA (Parent Teacher Association)**

Member, 2000 to present  
President, Alhambra Council PTA, 2010 – present  
President, Alhambra High School PTA, 2008 – 2010  
President, Emery Park PTA, 2004 – 2005 and 2010 - present

### **LACCD Administrative Leadership Program (ALP), Member, 2006 – 2007, ALP Team Mentor, 2007 – 2008**

Participated in the first round of the Advanced Leadership Project, a program designed to “foster the creation a new generation of visionary, student-centered administrative leaders (direct quote from ALP recruitment materials, 2007)”. Participation included a series of seminars and the completion of a research project and presentation, which focused on the development of more effective process mapping for Specially Funded Programs throughout the District.

**USC Academic Support Network**, Member, 1998 – September 2004  
Chairperson, University Outreach and Consultation Committee  
ASN is comprised of USC faculty and staff who provide consultation to University departments (academic and administrative departments) regarding student support and retention services available on campus and strategies for providing comprehensive and effective support services. Network is committed to creating effective and innovative strategies to address the issues of campus diversity, retention of non-traditional students and fostering a campus environment of inclusion and support.

### **Alumni Association of the USC School of Social Work**

Vice-President (1995 and 2009)  
President (two terms in 1996-98 and current term in 2010 - 2012)  
Board Member and Networking Chair (2007 -2008)  
Member at Large (2009 – 2010)

**USC School of Social Work Black Alumni Association**, Steering Committee and Founding Member (1995 – 1998)

## **HONORS AND AWARDS**

### **Academic and Community Advancement Foundation**

Outstanding Community Service Award, Spring 2006

USC Neighborhood Academic Initiative  
Exemplary Employee Award, 1998

USC School of Social Work  
Outstanding Field Instructor, 1993, 1994 & 2008

USC School of Social Work Alumni and Friends  
Outstanding Member of Alumni & Friends, 1997

**References Furnished Upon Request**